

Change Will Hurt Sask. Exhibs

Mavety Acquires Harper Service

Aquisition of Harper's Film Delivery, Toronto carrier service, by Charles Mavety of Mavety Film Delivery Service, Ontario organization, and the merging of both under the name of Film Delivery Service will tighten up the routing and despatching of

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Wells, Beveridge Back in Ottawa

Jim Beveridge and Art Wells, members of the National Film Board's staff in London, England, have returned to Ottawa and assumed new duties.

Beveridge, who worked in association with the RCAF Film Unit on operational record sto-

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Distribs Say Switch to Regina Tough on Small Communities

Failure to support militantly the opposition to the plan of the Saskatchewan Government of moving its censorship board from Winnipeg, Manitoba, to its own capital, Regina, is regarded as an extreme example of shortsightedness on the part of the exhibitors of the province.

If the plan is carried out, the distributors point out, a number of hardships for both the trade and the government will result, such as—

(a) disruption of the efficient organization of distribution from Winnipeg, through which is serviced Manitoba, Saskatchewan and Western Ontario,

(b) service to Saskatchewan

(Continued on Page 4)



Isman Welcomed To Queen City

Flanked at the head table by leading representatives of exhibition interests in the Toronto territory, M. J. "Mickey" Isman, newly appointed assistant general sales manager of Empire-Universal Films, was welcomed to the post at a dinner gathering

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'The True Glory' Wins Top Praise

"The True Glory" is available in 16 mm. prints for the particular use of shut-ins, it is announced by H. J. Allen. They are obtainable without charge for this purpose from PRC Pictures, distributors of the film.

Larry Bearg, of Famous Play-

(Continued on Page 12)

Quebec Reorganizes Censorship Board

Reorganization of the machinery for censoring moving pictures in the Province of Quebec will take place as of November 7 by putting into effect laws passed by the legislature in 1938 and 1939, it was stated by Premier Maurice L. Duplessis recently.

The two laws, enacted by the first National Union government required proclamations to put them into effect, and such proclamations were never issued by the Godbout government. The necessary order-in-council has now been passed.

At the present time, and as the law has existed since the inception of censorship, the commission is composed of a chairman, a vice-chairman and one commissioner, with salaries of \$2,500, \$1,500, and \$600, respectively. This is changed now to

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Ontario Exhibitors In Annual Session

Members of the Motion Picture Theatres Association of Ontario, meeting in the King Edward Hotel, Toronto, at their annual meeting, heard a number of speakers, discussed the business of the organization and elected a board of 12 directors.

President N. A. Taylor acted as chairman for the luncheon which preceded the business session and at which Leon Bamberger, sales promotion chief for RKO, discussed the immediate future of the industry. "We have arrived in that long-anticipated post-war world," he said. "Free and indiscriminate spending is stopping and people are beginning to shop for their entertainment."

The leveling off in patronage was becoming apparent in the manner in which the sale of loge seats and special locations have

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56¢ A DAY NOW BUYS
a \$200 BOND

\$1.40 A DAY NOW BUYS
a \$500 BOND



A GLORIOUS LOVE STORY MADE TO THRILL THEATRE AUDIENCES EVERYWHERE!

VIRGINIA BRUCE
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"LOVE, HONOR and GOODBYE"

VICTOR McLAGLEN
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A REPUBLIC PICTURE DISTRIBUTED IN CANADA BY EMPIRE-UNIVERSAL FILMS LTD.

He's your guy...

*This is his
own story
of his...
and
your
victory!*

**Walk by his side!
Fight by his side!
Live by his side!**

Gen.
Dwight D.
Eisenhower's
THE TRUE

GLORY

Brought to the Screen
by Two Great Directors!

Capt. GARSON KANIN
(for the United States)

CAROL REED
(for Great Britain)

★ ★ ★ ★ ★
**GENERAL
EISENHOWER
REVEALS**

★ ★ ★ ★ ★
the secret story
behind D-Day
to V-E-Day! ★ ★ ★ ★ ★

Presented by the Allied Governments through the co-operation of
the War Activities Committee of the Motion Picture Industry!

DISTRIBUTED BY PRODUCERS RELEASING CORPORATION LTD.

The True Glory

PRC

84 Mins.

ONE OF THE GREAT FILM DOCUMENTS TO COME OUT OF THE WAR; ACE PIC FOR ALL THEATRES.

With awesome magnificence, "The True Glory," conservatively described as the most important film to emerge from the war, comes to the nation's screens to give theatregoers a close-up, eye-witness account of the taking of the vaunted Fortress Europe by Allied arms from D-Day to V-E Day.

It is easily the most spectacular and stirring motion picture yet fashioned from the conflict, and it will thrill to the marrow every onlooker. It is the story of the teamwork, all the way from the Supreme Headquarters AEF down to the lowliest dog-face, gob and merchant seaman, which made possible the triumph over the Nazis, from the beaches of Normandy to the ultimate downfall.

Gen. Dwight D. Eisenhower personally delivers the introduction, and later interjects remarks such as the well-merited praise which goes to the Allied navies for their role in effecting the German demise. The combat scenes are without equal in conveying the scope, intensity, and strategy of the campaign.

But the outstanding attribute of the picture is the technique employed for full dramatic punch for throughout the story is told by the fighting men themselves. It is this technique, plus the scenes which stagger the imagination, which welds "The True Glory" into the war's ace film document.

The theatre patron will see each service branch precisely co-ordinated with all others, whether in advance or retreat. It is not all plunging forward, for the Battle of the Bulge and the dogged resistance to Nazi counter-attacks are presented just as history will record them.

Much of the narration is studied with that priceless humor of the doughboy, humor, which, as much as any material weapon, brought victory. By means of "The True Glory," Canadians now and in the future can have a ringside seat at the world-shaking events which the film portrays. The picture points up the terrible destruction of life and property, and the absolute necessity for war's abolition. It also cannot fail but to impress all who see it with the miracle

RHAPSODY IN BLUE

with Robert Alda, Joan Leslie, Alexis Smith, Charles Coburn

Warner Bros.

139 Mins.

GERSHWIN STORY IS ENTERTAINMENT POWERHOUSE; SHOULD PROVE ONE OF YEAR'S BO CHAMPS AS WELL AS A MAJOR "TEN BEST" CONTENDER.

"Rhapsody in Blue" turns on the full power of the screen as a medium of diversion. Verily a miracle of entertainment, the picture presents a union of quality and quantity that has seldom been matched. In its filming of the life of George Gershwin, Warner Bros. has been driven to a display of prodigality that is impressive, to say the least. A dream job of picture making, the production should prove itself a money grabber of staggering proportions, and a major "Ten Best" contender.

Jesse L. Lasky has shot the works in producing "Rhapsody in Blue," named after the best known of the Gershwin compositions. The producer has been inspired to pour into the picture the best of everything available to him. In story content, production values, direction, acting and physical aspects the offering is stamped with superiority.

The film is a glowing, human document athrob with life in which Gershwin has been made

of the motion picture as a recorder of history.

Every showman worthy of the name will play "The True Glory." It is one of the great films of all time.

CREDITS: Produced by the Joint Anglo-American Planning Committee; Directors, Capt. Garson Kanin, Carol Reed; Writers, S/Sgt. Guy Trosper, Pvt. Harry Brown, Sgt. Saul Levitt, Lt. Col. Eric Maschwitz, Pvt. Peter Ustinov, Capt. Frank Harvey, Flt. Lt. Arthur Macrae; Photographed by British Army Film Unit, U. S. Army Pictorial Service, SHAEF Film and Photo Section, Field Photographic Branch of U. S. Office of Strategic Services, The Royal Navy, The Royal Marines, The Royal Canadian Navy, The Royal Canadian Air Force, The USAAF, The Royal Air Force; Commentator, Robert Harris; Art Director, Lt. Roger Furse; Sound Recording, Capt. D. P. Fields, Sgt. G. Gardiner; Musical Score, William Alwyn; Music Performed by the London Symphony Orchestra.

a vital and supremely arresting personality. The growth of the composer as a musical force in the life of America has been depicted engrossingly in a richly endowed screenplay by Howard Koch and Elliot Paul. In its unfolding the story sets free a wealth of emotions that helps clinch the film's place in the public affection. The passion for music that was the driving force in Gershwin's life is the core of the film. It is the thing that cuts short his brilliant career. Never has a composer been pictured as a greater slave to his art.

To enhance its boxoffice value and to strengthen its appeal to the femmes the film gives much attention to the romantic side of Gershwin's life. His affections are torn between two women, one a sweet young entertainer who rises to recognition in the shows with which he is associated, the other a woman of the world who bows out of his life when she realizes where his heart really lies. The film ends on a note of musical exultation as Oscar Levant plays a stirring rendition of "The Rhapsody in Blue" at a memorial concert for the composer.

The picture carries a musical sock that matches that of its drama. It is flooded with Gershwin music eloquently and tintingly played. The picture's scoring merits raves. Music lovers will find the production something to cherish.

Pleasant memories will be revived in the minds of the older folks as scenes from the long list of shows to which Gershwin lent his talent are re-enacted.

The acting is something to cheer about. Robert Alda, a newcomer, is a surprise as Gershwin. Employment of an unknown to play the role makes for realism and conviction. Joan Leslie, as the entertainer, and Alexis Smith, as the other woman, are swell. Charles Coburn is superb as Gershwin's mentor. Oscar Levant, Paul Whiteman, Al Jolson, George White, Hazel Scott appear as

The Adventures Of Rusty

with Ted Donaldson, Margaret Lindsay, Conrad Nagel

Columbia

67 Mins.

MILD PRODUCTION OF HUMAN INTEREST STORY SHOULD GET FRIENDLY RECEPTION.

Despite the warmth displayed by such seasoned performers as Margaret Lindsay and Conrad Nagel in their roles as father and stepmother to Ted Donaldson, and some obviously superfluous situations, the treatment of a simple lesson in psychology, injected into the story, seasons the film for friendly reception.

Ace, the wonder dog, in the role of Rusty, is a beautiful animal who gives thrill lovers a break with his chill-provoking snarl and frightening bark.

Ted Donaldson holds your interest with the boyish manner in which he attempts to carry out the instructions of a prominent psychiatrist in order to win the affection of the vicious dog. The film's message is highlighted by the psychiatrist's advice to Lindsay to use the same formula in an effort to win Donaldson's love, since the boy had been harboring a hatred for the woman he believed was alienating his father's affection.

CAST: Ted Donaldson, Margaret Lindsay, Conrad Nagel, Gloria Holden, Robert Williams, Addison Richards, Arno Frey, Eddie Parker, Bobby Larson, Douglas Madore, Gary Gray, Ruth Warren, Ace, the wonder dog.

CREDITS: Producer, Rudolph C. Flotow; Director, Paul Burnford; Screenplay, Aubrey Wisberg; Original Story, Al Martin; Cameraman, L. W. O'Connell; Assistant Director, Leonard J. Shapiro; Film Editor, Reg Browne; Sound, Howard Fogetti; Musical Director, M. R. Bakalnikoff.

DIRECTION, So-So. PHOTOGRAPHY, Fair.

themselves, helping to hypo the boxoffice power of the show.

CAST: Robert Alda, Joan Leslie, Alexis Smith, Charles Coburn, Julie Bishop, Albert Bratterman, Morris Carnovsky, Rosemary De Camp, Oscar Levant, Paul Whiteman, Al Jolson, George White, Hazel Scott, Anne Brown, Herbert Rudley, John B. Hughes, Mickey Roth, Darryl Hickman, Charles Halton, Andrew Tombes, Gregory Galuboff, Walter Soderling, Eddie Marr, Theodore Van Eltz, Bill Kennedy, Robert Shayne, Oscar Lorraine, Johnny Downs, Ernest Golm, Martin Noble, Hugo Kirchoffer, Will Wright.

CREDITS: Producer, Jesse L. Lasky; Director, Irving Rapper; Screenplay, Howard Koch, Elliot Paul; Based on story by Sonya Levien; Cameraman, Sol Polito; Music, George Gershwin; Film Editor, Folmer Blangsted; Art Directors, John Hughes, Anton Grot; Sound, David Forrest, Stanley Jones; Special Effects, Roy Davidson, Willard Van Enger; Set Decorator, Fred M. MacLean; Dance Director, Le Roy Prinz; Musical Director, Leo F. Forbstein.

Direction, Brilliant. PHOTOGRAPHY, Fine.

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Mavety Acquires Harper Service

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films in the territory.

The facilities of the Harper company, founded by William C. Harper in 1922 and conducted by himself and his son Bert, have been joined with those of Mavety at the headquarters of the latter at 277 Victoria Street, Toronto. Bert Harper has joined Fred Proctor and the other lads in meeting theatre needs in the best way possible.

Harper's service took care of Famous Players and B & F in Toronto, serving but two out-of-town houses, the Biltmore theatres of Oshawa and Kingston.

Single delivery will save wear and tear in the switching of shipments from one company to the other, as well as time for exchanges, and allow a greater margin for error, although miss-outs have been comparatively few, even in severe weather.

Charlie Mavety entered the carrier business in Toronto a year or two before Bill Harper and now has exclusive delivery in Ontario.

Head Usher Slugged

William Mimmennick, head usher at the Parkdale Theatre, Toronto, was inspecting the exit door before closing up recently when a thug leaped out from behind a curtain and slugged him over the face with a blunt instrument.

Nothing was taken from the theatre.

Change Will Hurt Small Accounts

(Continued from Page 1)

distributors will be delayed because of time lost in shipping prints for censorship in Saskatchewan, increased express charges as well as the cost of a separate structure for distribution and accounting setup, and cost of one more print, if used, and

(c) the possibility of increased rentals to pay for the additional costs.

The main hardship will fall on the theatres in smaller communities, as the distributors will only be able to service from 50 to 60 larger accounts on one print. There are 42 theatres in Saskatchewan which are open six days per week and these will use up the life of the print.

The 102 theatres which are open one and two days each week will have difficulty securing suitable product for exhibition as the revenue derived from them is not great enough to warrant the expense of subsequent prints. Two cities, Regina and Saskatoon, produced \$1,016,074 of the province's 1944 receipts of \$2,347,726.

Revenue from Saskatchewan's larger town's is responsible for from 80 to 90 per cent of the remaining revenue. The 102 one and two day situations do not provide enough monetary return to deserve continuation from a business standpoint but have been kept alive as a matter of public service.

Location of the Saskatchewan censor in Winnipeg and facile handling of used prints from other provinces returned there have made it possible to provide film for small communities without loss. A change will make it necessary to rearrange the Winnipeg organization at an increase in costs that threatens the elimination of service to small accounts.

The change will not reduce express charges and better service. It will have the contrary effect on those Saskatchewan accounts formerly serviced from Calgary

which will be changed to Regina, for express charges will be greater for them.

The opinion that express charges will be reduced for Saskatchewan exhibitors because prints will arrive to them from Regina instead of Winnipeg is a fallacy. Prints checked at the censor board will have to be returned to Winnipeg for revision, inspection, etc., as all facilities are there.

The government will, by insisting on the change, be reducing its revenue and increasing its censorship operation costs. During 1944, when Saskatchewan had a small administration cost, the censorship rate of two dollars per reel yielded approximately \$25,000 and up to October 15th of this year the revenue amounted to \$34,000. If one print on each subject is serviced by the board, as the distributors intend if forced into what is an impracticable arrangement for them, the 1946 revenue will amount to the reduced total of \$16,000. Against this will be the cost of the new setup to the government.

The distributors are under no compulsion to distribute to situations which do not provide profit and continually threaten them with a loss. Additional costs of servicing larger communities may lead to reduction of service, in which case many situations may be forced to switch to 16 mm. itinerants. Even now Saskatchewan leads all other provinces in 16 mm. exhibition, a situation to which 35 mm. operators do not take too kindly and which they are encouraging by failure to see the distributors point of view regarding the proposed change of censorship headquarters.

It is felt that a change in the present organization will have an adverse effect on all Saskatchewan exhibitors, large and small. The efficiency of distribution now is the result of 27 years of trial, error and study.

The Winnipeg Board of Trade is endeavoring to bring about a proper realization of the situation and has been in touch with the Honorable T. C. Douglas, prime minister, and others. Those who have been acting as a committee are A. Levey, Regal; Syl Gunn, Paramount; Joe Huber, Twentieth Century-Fox; and J. McPherson, RKO.

Alice Faye Stars

"Fallen Angel," 20th-Fox film version of the novel, has Alice Faye, Dana Andrews and Linda Darnell in the starring roles.

Will Reorganize Que. Censorship

(Continued from Page 1)

permit the lieutenant-governor in council to "appoint persons called censors to constitute an organization for the supervising of moving pictures under the name of Board of Cinema Censors." The number of such censors is thus left to the discretion of the government, instead of the limitation to three.

The salaries are also left to the lieutenant-governor in council, but under the law of 1939, it is not necessary that such salaries shall be paid out of the consolidated revenue fund. It may be decreed that such salaries and expenditures be paid by the companies, partnerships and persons carrying on the business of selling, renting, exchanging or distributing moving picture films, operating or leasing theatres, the lieutenant-governor in council to determine the proportions to be paid by these categories of the industry.

The secretary will be named, as now, by the government, but when absent he will also be replaced by the attorney-general, whereas now he is replaced by the commission.

There will be no president, or vice-president, in the new set up. The new body will continue to have its headquarters at Montreal. The quorum of the new body will be fixed by lieutenant-governor in council.

E. Beauregard, K.C., is chairman; Robert Larivière vice-chairman; T. A. McArthur a member of the staff; and Paul E. Champoux secretary.

Parry Sound Rotary Club Hears Jolley

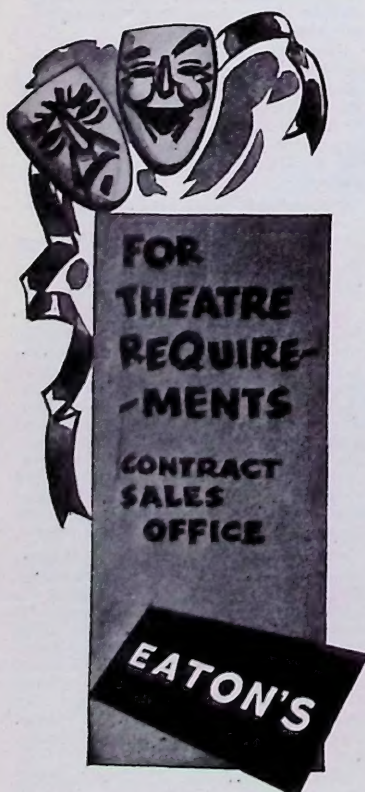
The Rotary Club at Parry Sound, Ontario, recently heard Arch H. Jolley, secretary of the Motion Picture Theatres Association of Ontario, speak on "The Motion Picture Industry Has Grown Up."

Attended by a full membership and numerous guests, the meeting resulted in considerable publicity for the local Strand Theatre, managed by Herb Falstrom.

Ban Midnight Shows In East York, Ont.

A by-law banning midnight shows in East York except at Christmas and New Year's has been passed by the township's Council on the recommendation of the Police Commission.

Special permits for midnight shows, sponsored by service groups to raise funds for charity, may be granted at the discretion of the chief of police.



LOVE LETTERS...
To a girl he did not
know—from a man
she had never met.



CRITICS PREDICT ACADEMY AWARD!
"Jennifer Jones' performance is a Love
Letter to the Academy Award Solons,"
—says Ed Sullivan.
"Jennifer Jones' performance should bring
another Academy 'Oscar'," says Louis Sobel.
"One of the Year's Most Artistic and Un-
usual Offerings," says Lovella Parsons.

Jennifer Jones
Joseph Cotten
IN Hal Wallis' PRODUCTION
"Love Letters"

with Ann Richards and
Cecil Kellaway • Gladys Cooper
Anita Louise • Robert Sully
Directed by William Dieterle
Screen Play by Ayn Rand, author of "The Fountainhead"
A Paramount Picture



JACK G. RALPH

He has succeeded Dr. Malcolm Ross as director of distribution for the National Film Board. He was formerly production secretary of the board.

Overseas Houses In Rank's Plan

J. Arthur Rank, chairman of Odeon Theatres Limited, recently told the company's stockholders in Britain of plans to build movie houses overseas and open up new territories. He also announced the beginning of research work in the development of large screen television, through an agreement with another company.

Reporting heavy demand for British films, Mr. Rank said: "We cannot afford to give our American competitors any start, for at the beginning of the war they were far ahead of us in the markets of the world."

"They have not had their studios commandeered and have not been slow to commence their drive to recover their markets which they lost during the war."

"If we are to catch up with them, we must be given back our studios and equipment with an adequate supply of labor."

Rank also reported on Odeon activities in Canada.

The company's consolidated profits for the fiscal year ended June 23, 1945, available for distribution, were £272,792 (\$1,227,564) compared with £251,000 during the preceding 12 months.

Claxton Named Chairman of NFB

The Honorable Brooke Claxton, K.C., minister of national health and welfare, has been named chairman of the National Film Board.

He succeeds the Honorable J. J. McCann, M.D., minister of national revenue, on the transfer of the board from the war services department, now abolished, to health and welfare.



Sizing Up the Sizer-Uppers

The Luce lads gave J. Arthur Rank a going-over recently. The boys of the Life division looked into his mind while the Fortune boys looked into his pockets, the October issue of the latter magazine featuring an article called "J. Arthur Rank, movie missionary."

There is a full-page drawing of Rank in a characteristic pose.

There were four other drawings by Rico LeBrun of "Men of Rank," meaning Davis, Lawrence, Woodham Smith and Barrington Gain. Davis (John Henry Harris Davis) has been caught by LeBrun with his pan down—his thoughts showing on his face. Those thoughts could easily be in connection with some of his ideas as stated in the article. He is "more a businessman than an intellectual, thinks motion-picture critics are worse than useless and pays no attention to reviews."

Davis, now managing director of Odeon in Britain, was secretary to the late Oscar Deutsch, who built the chain. During financial difficulties Deutsch came to Rank for help and upon his death the milling king acquired control.

Jock Lawrence (Justus Baldwin Lyman Lawrence) is credited with knowing "most of the tricks by which the public is made to think it is making up its own mind." Jock, a Stateser who used to do publicity for Sam Goldwyn, told Rank what line to take in the USA "to create the best effect." Which reminds me that I asked Jock while here whether there was anything in the stories about the possibility of a deal between Selznick and Rank and he assured me that they hadn't met or even talked about such a thing. But the announcement followed Rank's Hollywood visit. However, maybe they don't tell Jock everything.

The promised rise of the British film makes the report on it delivered by Jack Arthur in 1927 worth repeating. Arthur, now a district supervisor for Famous Players, had just returned from a tour of European theatre fields.

"Are the English making headway with motion pictures?" Augustus Bridge asked him in an interview for the *Toronto Daily Star*.

"No—well, not very much," Arthur answered. "The English admit that they are far behind in

Reasonable Question

Herb Allen of Premier Operating, 34-theatre circuit, and Arthur Cohen were walking along when an Independent exhibitor in the distance caught their eye and was fitted into the conversation.

"That fellow," said Herb, "makes more money playing old pictures than we do playing new ones."

"With your buying power," asked Arthur, "can't you make the exchanges sell you older pictures?"

I Hope It Isn't True

The following letter in the Vancouver Daily Province, sent from Cloverdale, British Columbia, by T. L. Wilkinson, interested me:

"Sir: Whilst motoring in the Lake district we stayed over in Vernon for the night. It was here that something happened which I do not wish ever to see again.

My wife, daughter and I went to see the 'Prisoner of Zenda,' showing in one of the theatres. As I stood in line for the tickets, just ahead of me stood a Chinese boy about 20 years of age, very smart in his Canadian uniform.

He presented his money and the girl at the wicket office whispered something to someone behind her and the boy was told he could not go in. I shall never forget the look on his face as he turned away.

I suppose the management had a perfect right to turn away anyone they wished, but why pick on a Chinese boy in a Canadian uniform?"

the race; they know what they ought to do, but they haven't the organized money to do it, and they can't take a chance on a big production because they can't figure out a market."

They have the money now. Rank saw to that. And they have figured out a market. It's the same one Hollywood is using—the world.

There is a poetic twist to the idea of Rank and his men being sized up by the Americans. After all, it was done while they were over here sizing up the Americans. As yet nothing has come to light revealing that Rank and his men have corresponding opinions about their hosts.

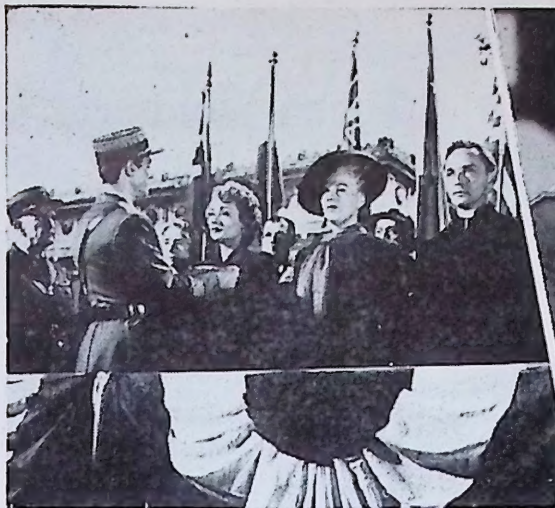


M. J. ISMAN

Popular Mickey Isman was greeted with a dinner at the Royal York Hotel, Toronto, by members of the local film colony upon his arrival from Montreal to assume the post of asst. general sales manager of Empire-Universal Films.

Notes

Pete Egan of Calgary was elected president of the Junior hockey league of that part of Alberta . . . Paul Grenier of the Capitol, St. John's, Quebec, has his own kind of clothing collection—to be used as costumes for ambitious amateurs to appear on his stage in the future . . . Frank Rooney, manager of the Fox, Toronto, has been elected president of the Beaches Business Men's Association. He's mighty popular thereabouts . . . No more torrid film in a long while than Eagle-Lion's "Madonna of the Seven Moons," a women's picture if ever there was one . . . Columbia's "Puck Chasers" was a big thrill for Ralph Dale, whose youngster, Bobby, occupies considerable footage . . . Charley Mavity and his Circle M Ranch provided an article by Linda Bruce for Maclean's book of October 15th. It's called "Saddle Silly" . . . With winter coming on Tom Bragg's anecdote about a North Battleford, Saskatchewan, exhibitor caused quite a laugh at the Mickey Isman dinner. It seems that he had reached an agreement with Bragg and the latter asked where to send the contract. "Montreal," the North Battleford man, Mr. Marshall, said. "I'll be there for quite a while. It gets cold up my way and I always go south for the winter."



'Paris Underground'

THIS well-produced, excellently-acted production from United Artists has a considerable amount of suspense generated by Constance Bennett, Gracie Fields and George Rigaud. Gregory Ratoff directed it.

Miss Bennett is in charge of the underground through which downed Allied flyers are led to safety, being helped by Gracie Fields.





MALCOLM WALKER

Recently elected president of the Nova Scotia Allied Exhibitors Association.

New, Larger Theatre For Aylmer, Ontario

Theatre Holding Corporation will build the new theatre previously reported as being in prospect for Aylmer, Ontario, it is announced by William R. Watt, manager of the Strand Theatre, Simcoe, Ontario.

The new building will be erected on the site of the present Capitol Theatre, already owned by Theatre Holding, and will take in the adjoining property as well. It will have a seating capacity of 500.

Wells, Beveridge Back in Ottawa

(Continued from Page 1).

ries, has become production secretary of the NFB, succeeding Jack G. Ralph. Ralph was named to succeed Dr. Malcolm Ross as director of distribution, following the resignation of the latter.

One of the most of experienced of young Canadian film makers, Beveridge produced such excellent documentary shorts as "Look to the North" and "Break Through."

Art Wells, the NFB's newsreel representative in London, who was also responsible for the increase in exchange of newsreel material between this country and Britain, is now in charge of a newsreel unit. The Canadian Army Overseas Newsreel, exhibited overseas, benefitted from his selections.

In Ottawa he will work to keep up the high percentage of Canadian clips in newsreels distributed in the USA. Canadian versions of USA-made newsreels now contain 40 per cent Canadian subject matter.

Ontario Exhibitors In Annual Session

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dropped. "The situation calls for a rebirth of showmanship," he claimed, making the point that distributors and exhibitors would have to work hand in hand to maintain revenues. Continued good relations were necessary if the flow of good pictures from all distributors was to be maintained as a guarantee of business.

Bamberger, with a distinguished record of service to the industry in many ways, has been with RKO for 13 years. In 1922 he was head of exploitation in Canada for Paramount, being stationed in Toronto, and he expressed himself as gratified to see many friends he had made during his Canadian sojourn.

At the conclusion of his remarks RKO's Frank Sinatra tolerance reel, "The House We Live In," was screened.

Mayor Present

Mayor Robert E. Saunders welcomed the members in behalf of the City of Toronto and praised their contribution to the war effort.

Another speaker welcomed was J. J. Fitzgibbons, chairman of the Motion Picture War Services Committee, who told the listeners that he was grateful for their support during his period of service, saying that he was sure that they would provide the same whole-hearted effort for whichever person led the industry's future patriotic effort.

"We have proved beyond the shadow of a doubt that we can be a hard-hitting team in any kind of an emergency that comes up," he stated. "Each of us is carrying our share of the load in

every community in which we show our pictures."

The speaker, at the conclusion of his remarks, drew a warm ovation when Taylor pointed out that the industry owed him its warmest thanks for his unselfish and unstinting leadership.

At the head table were Sam Fine, Joe Garborino, Jack Hunter, Herb Allen, Clare Appel, Arch H. Jolley, Leo Devaney, Leon Bamberger, Floyd Rumford, Ed Warren, Harry Alexander, William Summerville, Jr. and Morris Stein.

Business Session

A minute of silence was observed in memory of the late Morris Milligan, a director of the association, who passed away earlier this year. This took place at the beginning of the business session, which followed the luncheon after an adjournment of ten minutes.

Arch H. Jolley, executive secretary, reviewed his period in office for the year, discussing the addition of several regional branches and the war effort of the theatres. Jolley won praise for his fine work.

There are 291 theatres in the association, 97 of them Independent, it was revealed by William Summerville, Jr., chairman of the membership committee.

While expenditures were greater during 1944, said Joe Garborino, treasurer, the association was financially sound.

Elected as directors were N. A. Taylor, Morris Stein, Jack Hunter, Joe Garborino, Herb Allen, William Summerville, Jr., Ralph Dale, Ed Warren, Floyd Rumford, Sam Fine and E. S. Meehan. The board is sprinkled liberally with Independents and theatre operators from various points in Ontario.

The board will elect officers from its ranks shortly.

Melchior Guest at Calgary Dinner

Lauritz Melchior, Metropolitan opera star, who made a successful film debut in MGM's Technicolor musical "Thrill of a Romance," recently visited Calgary, Alberta, as guest of honor at the anniversary dinner of the Royal Danish Guards Society. W. Guss, Regal branch manager in Calgary attended the dinner.

A tribute was also paid Melchior when the numbers which he sang in the picture were played on a recent Voice of Victor program over the CBC network.

Isman Welcomed To Queen City

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at the Royal York Hotel, Toronto, last week. Those present were guests of Empire-Universal and were welcomed by A. W. Perry, general manager, who acted as chairman.

Welcoming Isman, John J. Fitzgibbons, president of Famous Players, pointed out that Toronto as a film centre had been an important stepping stone to greater things in the world industry. He cited as examples Phil Reisman, Wolfe Cohen, and Dave Coplan.

Others who spoke were Tom J. Bragg of Odeon Theatres and Nat Taylor of Twentieth Century Theatres.

"I sincerely appreciate your warm welcome," said Isman in thanking the guests. "I want to thank the company for the opportunity of coming here and hope to vindicate its faith in me." He called for a silent toast to those members of industry who had passed on during the last few years.

At the head table were William Weiss, Allied Co-Operative Theatres; Sam Bloom, B & F; George Beeston, Empire-Universal; N. A. Taylor; M. J. Isman; A. W. Perry; J. J. Fitzgibbons; T. J. Bragg; Ben Geldsaler, Famous Players; Morris Stein; Larry Bearg; Famous Players.

An additional touch of humor was provided by traps being hung around the walls, each tagged with the name of a circuit. The allusion was to Isman's entering the industry as an exhibitor at The Pas, Manitoba, trapping country.

Film 'Dick Tracy'

Morgan Conway will play the lead in "Dick Tracy," RKO's film version of the famous picture strip.

Transfer Manager

Gordon Bregman, manager of the Grant Theatre, Toronto, has been transferred to the Colony, succeeding Hilliard Conway.

Reginald Watt, winner of the DFC as a Flight Lieutenant in the RCAF and formerly of Saskatchewan, will manage the Grant.

Para Exec Passes

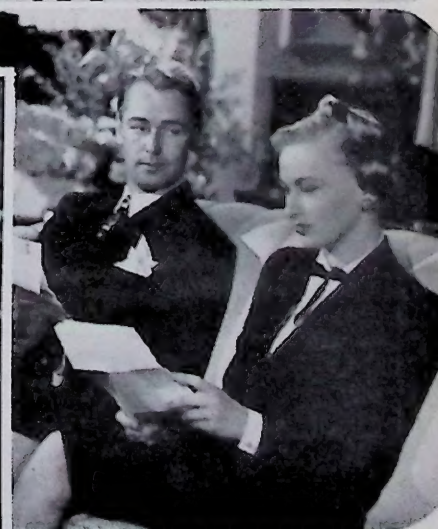
Walter B. Cokell, treasurer of Paramount Pictures Incorporated, passed away recently in Bronxville, New York. He was 57 years of age.

Starting with Paramount in 1920, Cokell became assistant treasurer in 1933 and was named treasurer shortly afterwards.



'Duffy's Tavern' Is Fun and Frolic

PARAMOUNT has brought Archie Gardner to the screen in a film named after his vastly popular radio program, "Duffy's Tavern." He is ably supported in it by music, dancing, Barry Sullivan, Ann Thomas, Eddie Green, Charles Cantor, Crosby, Hutton, Goddard, Ladd, Lamour, Bracken, Donlevy, Tufts, Lake, de Cordova, Daley, Moore, Lynn and Reynolds. That's enough for anybody's money.



'The True Glory' Wins Top Praise

(Continued from Page 1)

ers, in co-operation with the Kinsmen's Club arranged the first 16 mm. showing of the movie to about 100 invalided veterans at Christie Street Hospital, Toronto.

Reported to be one of the greatest documentary films to come out of the war, "The True Glory" is introduced on the screen by General Dwight D. Eisenhower, who says:

"I have been asked to be the Spokesman for the Allied Expeditionary Force in saying a word of introduction to what you are about to see. It is the story of the Nazis' defeat on the Western Front. So far as possible the editors have made it an account of the really important men in this campaign. I mean the enlisted soldiers, sailors and airmen that fought through every obstacle to victory. Of course, to tell the whole story would take years, but the theme would be the same. Team work wins wars. I mean the team work among nations, services and men all the way down the line from the G.I. and the Tommy . . . to us brass hats.

"Our enemy in this campaign was strong, resourceful and cunning, but he made a few mistakes. His greatest blunder was this—he thought he could break up our partnership, but we were welded together by fighting for one great cause, in one great team, the team in which you are an indispensable and working member.

"That spirit of free people working, fighting and living together in one great cause has served as well on the Western Front.

"We, in the field, pray that that spirit of comradeship will persist forever among the free peoples of the United Nations."

MGM Films 'Fiesta'

Esther Williams will star in MGM's Technicolor production "Fiesta," with John Carroll.

Architects Compete For Theatre Plan

Canadian architects are being invited to compete in a nationwide contest for the best plan for a theatre and four movie houses to be installed in the \$7,000,000 culture centre which will be erected in Montreal, it has been announced by Charles Phillipp, French motion picture producer.

Three prizes totalling \$2,250 will be offered as follows: first prize, \$1,000; second, \$750; and third, \$500.

Construction of the cultural centre is scheduled to begin March 1, 1946.



When the picture "Her Highness and the Bellboy" was playing at the Uptown Theatre in Toronto, recently, "Her Highness Miss Toronto of 1945," and a real, live bellboy were invited to attend a performance as honored guests of the theatres.

Miss Kay Ireland, crowned "Miss Toronto" at the recent annual police games beauty contest, and bellboy Steve Chura of the King Edward Hotel's staff are shown here being officially welcomed to the theatre by Stanley Gosnell, manager.

The stunt was worked out by Dewey Bloom of Regal Films, and Gosnell.

Korda Resigns as British MGM Head

Resignation of Sir Alexander Korda as head of British production for MGM film studios because of ill health was announced in Hollywood recently.

It was also reported that the organization which Korda built in London in the last three years will be used by MGM for Anglo-American films.

Clothing Matinee Nets Six Tons

Les Preston, manager of the Capitol Theatre, St. Thomas, Ontario, held a Clothing Matinee recently attended by about 1,000 children who brought in over six tons of clothing.

At the close of the show Fire Chief Alex Sutherland instructed the children and then held a fire drill. The local newspaper reported that the children "were out of the theatre in exactly 90 seconds."

Calgary Movie Men Will Push 9th Loan

Calgary motion picture men recently held a meeting in the Strand Theatre to discuss their part in the 9th Victory Loan Campaign.

Gordon Cushing, secretary of the Calgary Trades and Labor Council, explained the need for this loan, and K. M. Leach, provincial chairman of the motion picture section of the War Finance Committee, thanked the theatre men for the fine job they had done in past campaigns.

B. L. Roebuck, president of local 302, Motion Picture Machine Operators, and W. Guss, president of the Calgary Film Board of Trade, pledged support of the new campaign in behalf of the members of their respective organizations.

The meeting was presided over by P. D. Egan, Calgary chairman of the motion picture section of the War Finance Committee.

Robert Jamieson, BC Vet, Passes

Robert Jamieson, British Columbia pioneer and veteran of the theatre industry, passed away recently in New Westminster at the age of 86.

He entered the theatre business in 1893 when he bought the lease of the Victoria Theatre, Victoria, and in 1896 he leased the Vancouver Opera House from the CPR. In 1904, when vaudeville was just leaving the honky tonk class and movies were a great novelty, he started the first high class stage shows in Victoria. Later he bought and operated Victoria's Crystal Theatre.

After the first world war he became manager of the Pantages Theatre, retiring in 1924.

Born in Dunville, Ontario, in 1859, Jamieson came to British Columbia with his parents in 1862. They made the trip by sailing ship from New York to Panama, then to San Francisco and Victoria.

He was employed by the British Columbian for a time when that paper was known as the Dominion Pacific Herald and before entering the entertainment business he operated a stationery store in Victoria for a number of years.

A veteran of the first world war, he served overseas with the 30th Reserve and 1st Canadian Reserve battalions and with the CASC.

Surviving him are two sons, two daughters, six grandchildren and four sisters.

Screen Actor Dies

Henry Armetta, 57, Italian-born stage and screen actor, died recently in California after a heart attack.

Broadway Showman To Produce Movies

Universal Pictures have signed a long term contract with Michael Todd, well-known Broadway producer, in which the latter undertakes to produce motion pictures exclusively for that company.

There will be no interruption of Todd's Broadway activities however. His production schedule for this season includes "The Would-be Gentleman," with Bobby Clark; Maurice Evans in "Hamlet," Al Jolson in "Oh Susanna," "Eighty Days," an Orson Welles-Cole Porter musical, and two other productions.

It is expected that the plans now being completed by Todd and Universal may also result in an interchange of talent between Universal's movie studios in Hollywood and Todd's stage shows on Broadway.

*THE KIND OF 'NIGHT' THAT
DRAW THOSE HAPPY CROWDS,*

it's so *GAY!*



with the merry romantics of

FRANCHOT TONE

it's so *MELODIC!*



with the luscious and lovely

SUSANNA FOSTER

it's so *EXCITING!*



with the tamer of "Salome"

DAVID BRUCE

it's so *AMOROUS!*



with the glamorous charms of

LOUISE ALLBRITTON

it's such *SWELL ENTERTAINMENT!*

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A FESSIER-PAGANO PRODUCTION

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